



EDHEC
GLOBAL MBA
CONSULTING PROJECTS

Make an impact

EXPERIENCE, GLOBAL PERSPECTIVES, FRESH INSIGHT FOR YOUR PROJECTS

« MBA Consulting Projects are a great way to experience MBA talent first-hand and leverage this opportunity to evaluate an MBA candidate for a career in your organization. Companies particularly appreciate the fresh, global viewpoints and real deliverables that our MBA students provide. The focused, 8-week period allows the company to take a different look at challenging and complex problems. »



SANDRA RICHEZ
EDHEC GLOBAL
MBA PROGRAMME
DIRECTOR

« Every year most of our corporate clients come back with another project for our teams, as our students consistently deliver high quality projects thanks to their EDHEC education, past experience and diverse backgrounds. The Consulting Project programme is a very cost effective way to resource your most challenging strategic projects! »



LISA NEZAM
EDHEC GLOBAL MBA
CONSULTING PROJECTS
CONSULTANT

The 8-week MBA project is a transition between the time spent at school and the entry into a new professional life. Teams of 3 to 5 participants select the project which best fits their career or learning goals and contribute over 700 team hours to complete strategic company projects. Projects run from May to end-June and can be in-company, on-campus or both.

The project must be challenging and strategic

- ◆ Involve MBA-level work with specific goals and deliverables
- ◆ Be supported by top management with an executive as champion
- ◆ Allow appropriate access to information and resources

EXAMPLES OF PAST PROJECTS



The focus of the project should be on performance improvement and involve strategic management issues and/or changes in the organization and an international approach.

Developing a big data strategy to monetize customer data



Launching new or existing products in international markets

Designing and building a market forecast model



Creating a machine learning or artificial intelligence strategy

Re-positioning a start-up, revision of the business plan, identifying access to capital



Developing a comprehensive mobile offering for B2B clients worldwide

RECENT PROJECT SPONSORS SHOW HIGH SATISFACTION LEVELS WITH EDHEC MBA STUDENTS' WORK



«My colleagues and I have been really satisfied by the professionalism and quality of the EDHEC team.

This 2-months collaborative work has even been useful in front of international end-user customers.»

ELODIE KOBY
THALES ALENIA
SPACE



«I am so happy to receive the final high-quality deliverables from the team. I definitely recommend the project idea to other businesses and will come back next year with other projects.»

HA PHAM
AMADEUS



«What is very interesting for a company is to get a perspective from young professionals from different sectors and each individual in the team could bring a unique perspective and that's of great value.»

MICHEL BENARD
GOOGLE

PRACTICAL INFORMATION

PROJECT EXPENSES / BUDGET

The project is billed to the company at 3 000€ - 5 000€ per 8-week project excluding taxes (French VAT is added to these fees when billing) to cover administration, faculty and project supervision costs. There is a 20% discount for new clients via an EDHEC MBA Alumni.

The sponsoring firm agrees to cover additional, pre-approved operating and travel expenses related to the project.

TIMING AND MILESTONES

Project briefs are sourced and completed from November to February.

Companies pitch their projects mid March on the EDHEC campus in person or via web.

Students select projects end March for execution from early May to end June.

Project teams complete final deliverables end June.



A WIN-WIN SITUATION

- ◆ Fresh ideas and perspectives to incorporate into your strategy and management plan
- ◆ MBA-level participants bring significant international professional experience to the table
- ◆ Solid, documented results, actionable analyses and recommendations are delivered



YOUR CONTACT

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