



**2019 TALENT REPORT**  
**CAREER & CORPORATE**  
**OPPORTUNITIES WITH**  
**EDHEC GLOBAL MBA**



*Make an impact*



80  
STUDENTS

29  
NATIONALITIES

## A SPRINGBOARD TO GLOBAL OPPORTUNITIES

**“The EDHEC Global MBA continues to be highly diverse** (being ranked equal second by QS Intelligence Unit) and this year featured 80 students of 29 different nationalities. Their appeal to employers is clear, with 60% of students receiving their first job offer before completing their MBA, and a further 21% within three months of finishing their studies.

**EDHEC MBAs continue to have high levels of contact with organizations around the world;** depending on their specialization students spent a week learning hands-on with companies in Singapore, San Francisco, London and Paris. The high participation in EDHEC’s trip to Cape Town reflects the importance of sustainability and responsible business to this generation of leaders. True to their global outlook, two-thirds of EDHEC MBAs changed location and 77% are working outside of their home country.

**The technology sector is the leading choice** for our EDHEC MBAs –accounting for over one-fifth of our graduates– and top-tier employers include Amazon, Boston Consulting Group, Deloitte, Estée Lauder, Sodexo and Microsoft. A number of graduates chose small and mid-sized companies, including emerging start-ups, while 11% of EDHEC MBAs started their own companies.

The Career and Corporate Services team is evolving to meet the changing needs of employers and our students, placing even more emphasis on the skills needed to **address the challenges of the modern workplace**. We thank all those organizations and alumni who have worked so closely with us on our courses, projects, treks and networking events; your engagement is vital in ensuring that today’s EDHEC MBAs are well-prepared for their next step into the future.”



**SPENCER HAMILTON**  
HEAD OF CAREERS AND CORPORATE SERVICES, EDHEC GLOBAL MBA

# MEET OUR MBA PARTICIPANTS

## Class of 2018

Recent graduates: September 17 & January 18 intakes

97  
participants

35%  
women

30  
average age

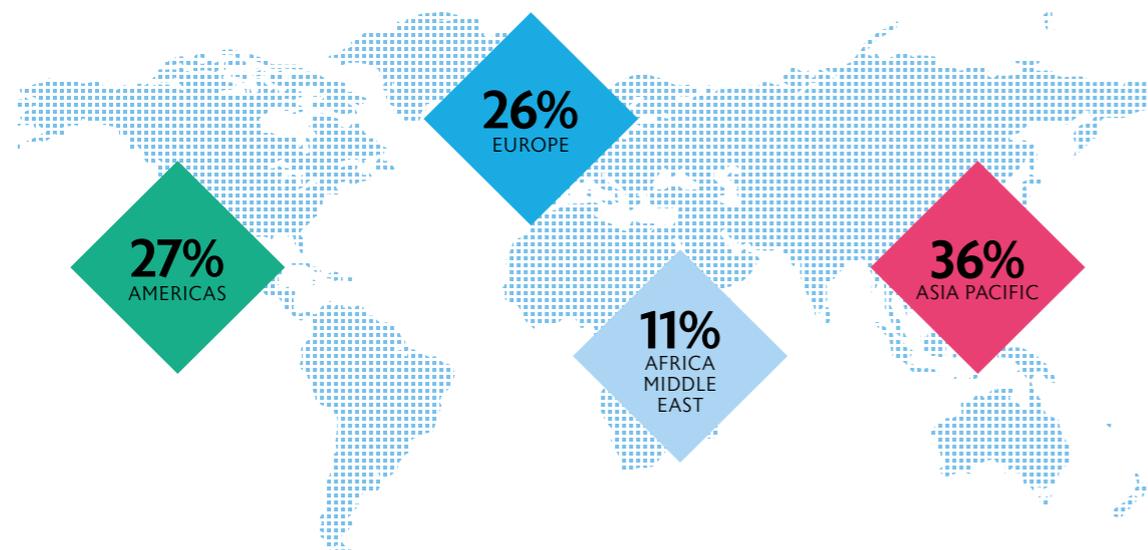
65%  
men

8 years  
average work experience  
from all sectors and functions

36  
different nationalities



Geographic origins:



## Class of 2019

Current class: September 18 & January 19 intakes

80  
participants

31%  
women

32  
average age

69%  
men

8 years  
average work experience  
from all sectors and functions

29  
different nationalities



Geographic origins:



# SIGNIFICANT CHANGE & TRANSFORMATION



67%

changed location



54%

changed industry



52%

changed function

**37%** made a triple jump (changed location, industry and function)



40%

changed level of responsibilities



77%

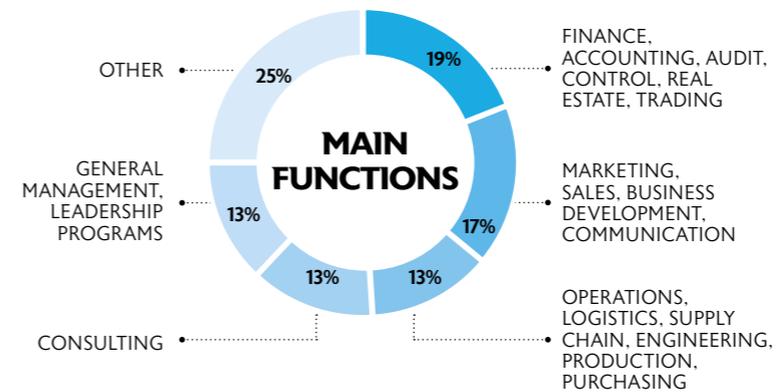
working outside their home country



69%

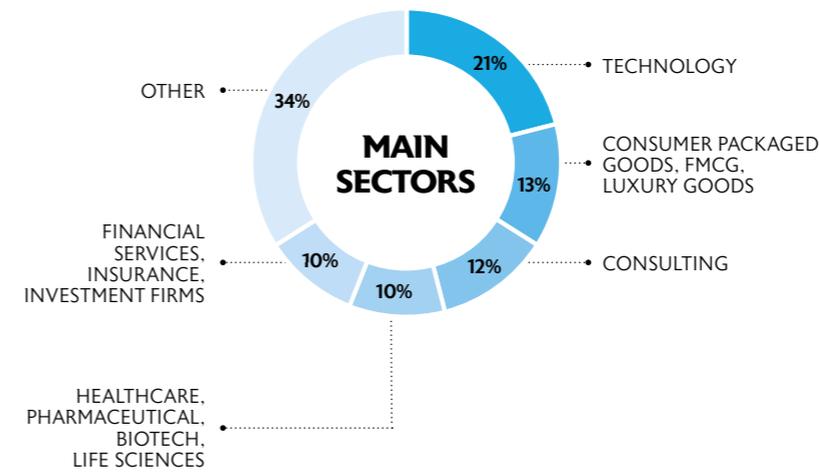
working in Europe

# DIVERSE CAREER OPPORTUNITIES



**81%**  
received their first job offer at 3 months

**11%**  
of graduates became entrepreneurs



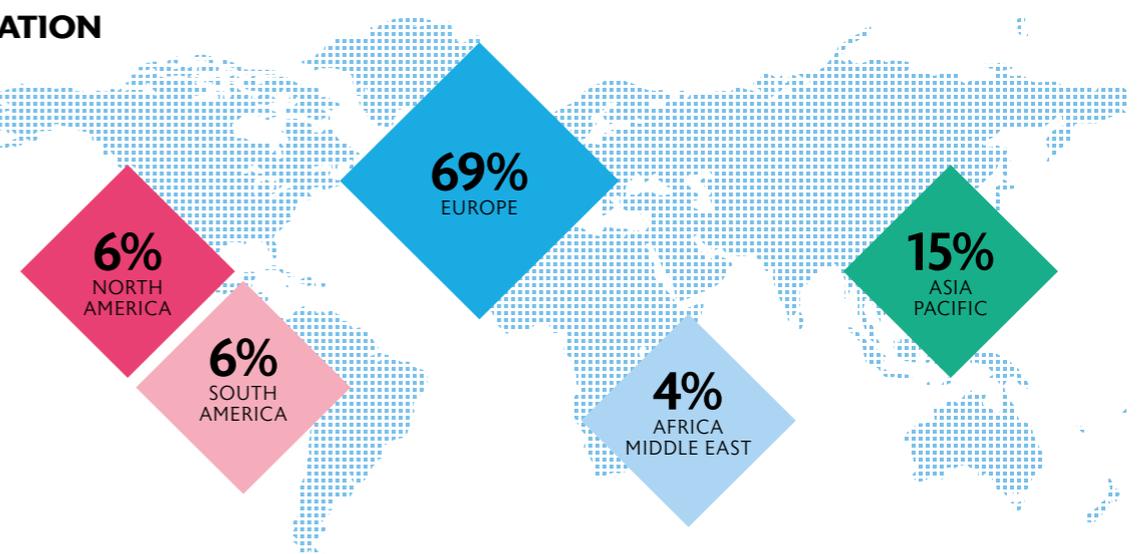
## MAIN AREAS OF RESPONSIBILITY

**40%**  
MIDDLE MANAGEMENT

**17%**  
EXECUTIVE

**11%**  
BUSINESS UNIT MANAGER

## LOCATION



# SPOTLIGHT: WOMEN IN BUSINESS

## ◆ EMPLOYMENT

0%

No difference in employment percentage male/female.

96%

96% of female graduates were in employment as of April 2019

### TOP INDUSTRIES

1. HEALTHCARE, PHARMA
2. FMCG
3. IT

### TOP FUNCTIONS:

1. MARKETING, COMMUNICATION, SALES
2. OPERATIONS & SUPPLY CHAIN
3. HR MANAGEMENT/OTHER



**“As the President of the first EDHEC MBA women’s network and club, I had the opportunity to create initiatives that foster open dialogue about gender inclusiveness in the work environment, as well as leadership development for women.** The club at EDHEC gave me a network of like-minded women who enjoy learning, growing and having fun together. The connections created extend beyond the MBA year and we remain close friends today. In fact, my post-MBA job as People and Organisation Business Partner at a fast-growing Fintech firm in Berlin was a referral from a fellow women’s network member. I feel truly privileged to have been a member, leader and now proud alumni of this remarkable EDHEC MBA network.”

**Valentina Rotimi, Nigerian**  
EDHEC MBA 2018,  
People and Organisation Business Partner  
at SolarisBank – Germany

## ◆ DISTRIBUTION OF NATIONALITIES

19

nationalities  
(out of 34 women)



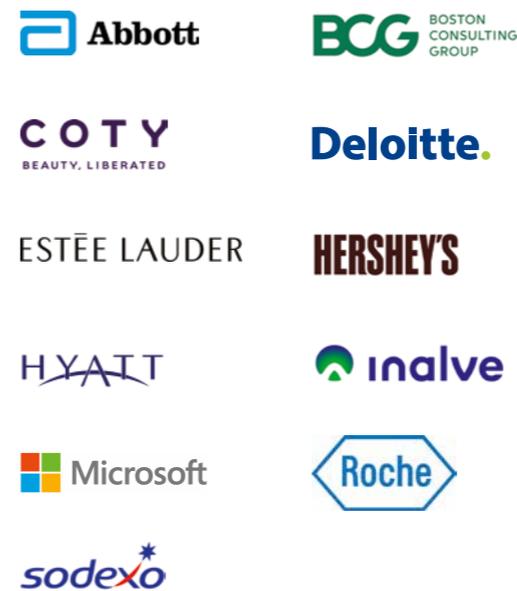
# EDHEC MBA ALUMNI IN THE WORLD’S TOP ORGANISATIONS

## ◆ TOP RECRUITERS

Top employers in 2018 (for internships and full-time roles):



### OTHERS:



**“My time at EDHEC exceeded my expectations: a combination of shared experiences among a diverse student body, knowledge, expertise and skills acquired throughout the program.**

The outcome of this journey was landing an MBA internship at Schneider Electric in the marketing and strategy department, followed by a full-time position as an area manager at Amazon in France. I am very grateful to EDHEC and the highly-motivated careers services team for the personalized approach, both with students and with companies. EDHEC truly stands by its motto “Make an Impact”, it certainly does with the quality education it provides and the opportunities it creates.”

**Antonella El Bared, Lebanese**  
EDHEC MBA 2018,  
Area Manager at Amazon – France

## ◆ ROLES

Some examples of roles include:

- CHIEF COMMERCIAL OFFICER
- CHIEF OPERATIONAL OFFICER
- DIRECTOR OF MARKETING AND COMMUNICATION
- DIRECTOR OF OPERATIONS
- HEAD OF CUSTOMER SUCCESS AND CUSTOMER SUPPORT
- HR BUSINESS PARTNER
- PROCUREMENT MANAGER
- REGIONAL MANAGER
- SENIOR ASSOCIATE
- SENIOR CONSULTANT
- SENIOR FINANCIAL ANALYST
- TREASURY & RISK MANAGER

# ENGAGING EDHEC GLOBAL MBA TALENT Recruitment and Employer Branding

- ◆ **GLOBAL TALENT DAY**  
JANUARY  
The Global Talent Day takes place every year in January on our Paris campus. This is the occasion to present your career opportunities to EDHEC MBA and EDHEC alumni talent.  
> [Contact us for more details](#)
  
- ◆ **COMPANY PRESENTATIONS AND RECRUITING EVENTS**  
BETWEEN SEPT. AND APRIL  
Present your activities and careers to our top talent on-campus in Nice or online. It is a great way to promote your brand and identify high potentials.
  
- ◆ **JOB/INTERNSHIP POSTINGS**  
Connect to our EDHEC Career Centre Platform (<https://career-centre.edhec.com>) or send an email to [emploi@edhec.edu](mailto:emploi@edhec.edu)
  
- ◆ **TALENT SOURCING**  
Share your vacancies with the EDHEC MBA Career Centre team who will preselect a shortlist of relevant talent fitting with your requirements.
  
- ◆ **CONSULTING PROJECTS**  
MAY/JUNE  
MBA Consulting Projects are an excellent way to experience MBA talent first-hand and leverage this opportunity to evaluate candidates for a career in your organisation. MBA project teams bring fresh, global viewpoints and real deliverables to your firm.

**AVAILABILITIES OF OUR STUDENTS:**

JAN	JANUARY COHORT AVAILABLE FOR EMPLOYMENT OR INTERNSHIP	
FEB		
MAR		
APR		
MAY		
JUNE		BOTH COHORTS AVAILABLE FOR SUMMER INTERNSHIPS
JULY	SEPTEMBER COHORT AVAILABLE FOR EMPLOYMENT OR INTERNSHIP	
AUG		
SEPT		
OCT		
NOV		
DEC		



- ◆ **COMPANY TREKS**  
BETWEEN SEPT. AND APRIL  
Welcome our students in your local offices around the world. Top managers share their expertise with groups of 10 to 50 students... in Singapore, San Francisco, London, Nice, Paris, Cape Town.
  
- ◆ **ALUMNI CAREER DAYS**  
OCTOBER AND FEBRUARY  
Send your EDHEC alumni back to campus to share their career experience and promote your employer's brand.
  
- ◆ **LEARNING PARTNERSHIPS**  
These strategic partnerships promote knowledge sharing and good practices on specific topics. Learning partnerships are a great way to boost your employer brand in the EDHEC community.
  
- ◆ **CONFERENCE & STUDENT CLUB ACTIVITIES**  
Conferences allow you to present your expertise and focus on sharing your knowledge and communicating the values and culture of your company.
  
- ◆ **INTERVIEW SKILLS SESSION**  
Help our MBA students develop their employability by providing skills workshops and coaching.



**“Royal Canin has been one of the leading providers of health through nutrition for cats and dogs over the past 50 years.** Part of Mars Inc., our group considers talent as the key engine of our sustainable growth in all areas of our development, including R&D, Marketing, Digital and Support Functions. Our associates are at the heart of our strategy and we need to partner with the world’s best schools, universities and talent pools to have the best-equipped and skilled teams to face our challenges. This is why we partner with the EDHEC Global MBA, to bring diversity and multi-disciplined skills to our teams - especially for our global digital transformation. With the help of EDHEC’s Careers Team, we identified several MBA students to join us and we are proud to continue this relationship to further strengthen our teams and to make a better world for pets.”

**Pierre-Charles Parsy,**  
Digital Transformation & New Business Ventures Vice President, Royal Canin, Petcare division of Mars Inc.



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[mba.edhec.edu/employers](http://mba.edhec.edu/employers)



**AACSB**  
ACCREDITED



All figures based on a survey taken in April 2019,  
with a response rate of 85%, and in line with CSEA guidelines.